



*Custom Designs by
Daywalker Customs Embroidery
www.daywalkercustoms.com*

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Welcome to Custom Designs by Daywalker Customs Embroidery

FAQs:

Q: How does this work?

A: When thinking about a handbag, wallet, or wearable apparel, you want to think about what you want as an end product first. If it is a certain style or size handbag, certain functionality within your wallet, or a particular theme design on a piece of wearable apparel, you decide first on what you want out of this custom design experience.

Once we have a pattern, then it's time to select the color theme. For handbags/wallets, choosing basic colors families (such as purples, or blues, or red/black/white) will guide us to the next steps in customizing your product. If you are customizing wearable apparel, then determining the theme (such as a dragon, tiger, seashells, or just words) is the next step.

After choosing a pattern, your color or embroidery theme, then we put it all together determining what pieces will be which colors in handbags/wallets or where an embroidery will be placed on the wearable item. And then it's up to us here at DCE to turn your vision into the finished product! It's so exciting to see your vision become reality!

Q: How much does this custom service cost?

A: The answer to that question depends on the selections made from the initial design process outlined above. Each product requires different materials and will take a different time to construct. General guidelines on our pricing page and/or browsing the online shop on our web site (www.daywalkercustoms.com) will give you a better idea. Or just ask us for a quote, we'd be happy to assist.

I'm sure you have a lot more questions, but let's dive into the customization process and give you some ideas to work with.....

Handbags

Size and Style:

Small:

Clutch Me Tight - 8" long by 6 1/4" tall by 2" wide - \$45 or \$55 with silk lining
Done in fabric and optional silk lining.



Brigette Baguette - 9" long by 5" tall by 4" wide - \$75 or \$100 if all leather
Can be done in various fabrics, faux, some leathers



Serendipity Hip – 8" long by 10" tall by 1 3/4" wide - \$65



Handbags

Size and Style:

Medium:

The Dallas (and Dallas Take 2) - 12" long by 10" tall by 3" wide - \$90 all fabric or fabric/faux, \$110 partial leather, \$120 all leather (custom leather order may increase all leather costs)
Can be done in all fabric, fabric and faux, partial leather (base) and all leather/



The Chelse – 11" long by 9 ½" tall by 2" wide - \$135
Strictly made for use with only certain leathers



Handbags

Size and Style:

Medium:

The Allure (sm) - 12" long by 9" tall by 5" wide - \$90 or \$110 if partial leather
Can remove the little flap zipper and put an embroidery there instead.
Can be done in all fabrics (right) or compliment of faux/leather/cork and then quilter's cotton (left with leather as compliment).



Large:

The Carolina - 14" long by 12" tall by 2.5" wide - \$150
Strictly made for use with only certain leathers



There are other options also available on the web site including a barrel shaped bag, hobo style bag, and backpack.

Handbags

Size and Style:

Large:

The Allure - 14" long by 10" tall by 6" wide - \$110 or \$125 if partial leather
Can remove the little flap zipper and put an embroidery there instead.
Can be done in all fabrics or complimentary faux/leather scheme.



Tote:

DCE Carry-It-All Tote – 16" long by 12" tall by 4" wide - \$85 or \$120 all leather



Laptop Bag:

Percival Laptop Briefcase – 16" long by 12" tall by 3.5" wide - \$140



Wallets

Style:

Pick A Pocket – 8" long by 4" tall - \$45

Can have 2 zippered pockets or 2 card pockets



Necessary Clutch Wallet – 8" long by 4 ¼" tall - \$45



Brandt's Blvd – 7" long by 4 ½" wide - \$50



Wallets

Style:

The Penny Inn – 8" long by 4 ½" tall - \$90

Can have optional shoulder chain or wrist strap



NOTE: Penny Inn does not go well with The Chelse. It works, but is very tight to get in and out.

Wearable Item

Product, size, and style:

(pricing vary by embroidery design and product chosen)

Select from these options:



- ☐ Kid's size t-shirt
- ☐ Kid's size sweatshirt
- ☐ Kid's size pullover hoodie
- ☐ Kid's size zippered hoodie



- ☐ Women's t-shirt (S, M, L, XL, XXL)
- ☐ Women's sweatshirt (S, M, L, XL, XXL)
- ☐ Women's pullover hoodie (S, M, L, XL, XXL)
- ☐ Women's zippered hoodie (S, M, L, XL, XXL)
- ☐ Women's polo shirt (S, M, L, XL, XXL)
- ☐ Men's t-shirt (S, M, L, XL, XXL)
- ☐ Men's sweatshirt (S, M, L, XL, XXL)
- ☐ Men's pullover hoodie (S, M, L, XL, XXL)
- ☐ Men's zippered hoodie (S, M, L, XL, XXL)
- ☐ Men's polo shirt (S, M, L, XL, XXL)
- ☐ Other – please specify:



Wearable item color:

We will do our best to match colors, but reserve the option to substitute if needed.\

Wearable Embroidery Location:

Includes placement (based on size picked from above) includes top left, top right, front middle, and back middle.

Wearable Theme:

What would you like to showcase on your wearable item? We have many options to choose from including dragons, tigers, lions, robots, to name just a few. If DCE doesn't have it, we can find it and get it for you.

We also do custom logos, monograms, and sayings.

Other Embroidery

Product, size, and style:

Select from these options:

- ☐ Pillow with one design
- ☐ Scissors holder
- ☐ Luggage Tags
- ☐ Key ring
- ☐ Mug Rugs
- ☐ Apron
- ☐ Other – please specify:



As with any embroidered design, DCE does not embroider on items that cannot be easily replaced. We do not embroider on heirlooms or one of a kind products, for example. We have to be able to easily procure a replacement if required.

Color Theme

Choices of colors vary with each person's taste and eye for color values. You can see some of the color choices in the products listed above. Here we'll just insert the color wheel for your use in picking your color theme.



Along with color are choices like motif – flowers, geometric patterns, gradients, circles, stripes, etc. Fabrics come in thousands of combinations, so if you want to, spend some time on fabric.com or another fabric online shop to begin to sew what's available.

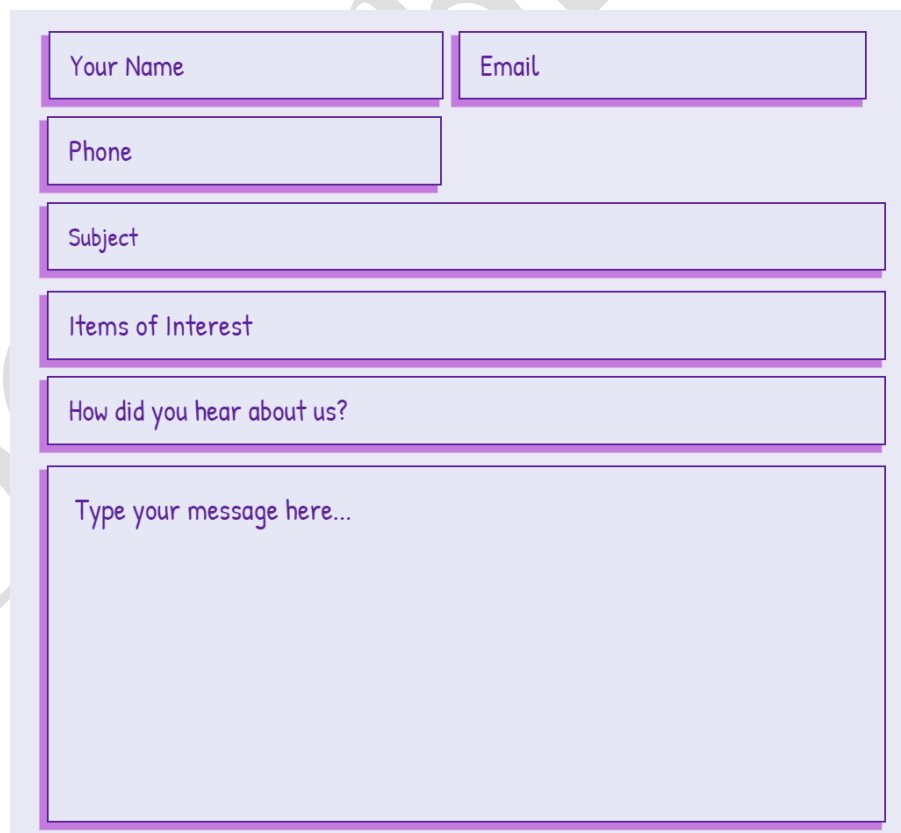
Starting the Custom Order

Once you have chosen the product and the color theme, then it's time for DCE to go to work. Go to our Contact Us page on our web site -- >

<https://www.daywalkercustoms.com/contact-us>

Please fill out that form online (Note: for the craft fair, you can fill out printed form that will be available and is in the appendix A of this document). Here is a copy of that form with explanation for each field to enter:

- ☐ Your name – please enter your first and last name
- ☐ Email – please enter your email address where we may reach you
- ☐ Subject – brief sentence of what you are interested in
- ☐ Items of Interest – from the choice above, i.e. Handbag, wallet, women's t-shirt, etc.
- ☐ How did you hear about us? – please indicate if it was a social media site, google search, a friend, etc.
- ☐ Type your message here – this is where you will enter the information you've been putting together from above...which handbag, or wallet, embroidery theme, placement on wearable, and what colors from the color wheel.



The form is a light purple rectangle with a thin purple border. It contains several input fields, each with a purple border and placeholder text in purple. The fields are arranged vertically: 'Your Name' and 'Email' are side-by-side at the top; 'Phone' is below 'Your Name'; 'Subject' is a single-line text box; 'Items of Interest' is a single-line text box; 'How did you hear about us?' is a single-line text box; and the last field is a large multi-line text area with the placeholder 'Type your message here...'.

Next?

We will present you with Options via email and then follow up with either a phone call or video call, whichever seems most applicable to do for your custom order to finalize the order with you. *At this time, we take a 50% down payment for the work to be done with the balance due at either delivery or time of shipment.*

Then magic happens.....



Well not really, but DCE will make the product to your specifications as agreed. Once completed, either delivery or shipment arrangements will be made.

If shipping, a tracking number will be provided to the customer.

That's it, you did it!! You made your first customer order with Daywalker Customs Embroidery. We appreciate you, thank you for your business, and look forward to working with you again.



Appendix A

Form for Custom Order from Craft Fair....please fill out completely and return to Daywalker Customs representative at the craft fair booth....

| | |
|--|--|
| First Name: | |
| Last Name: | |
| Email: | |
| Phone number: | |
| Item/product(s) chosen: | |
| Wearable size (if applicable): | |
| Color Theme: | |
| Embroidery Design Theme (if applicable): | |
| Fabric Theme (if applicable): | |
| Date you'd like to have by: | |
| Other Comments: | |

Thanks for your business! We'll be in touch soon!